

FOR IMMEDIATE RELEASE

**cutlog**  
*new york*

**Amidst Institutional Frieze Week Fairs, cutlog NY Stands Out  
as the Destination for Discovering Cutting-Edge, Emerging Art**



Photo © Yana Bannikova

New York, March 25, 2014 — From May 8-11, 2014 cutlog NY will embark upon its second edition during Frieze Week NYC, promising to be the destination for discovering work by some of the most exciting contemporary artists from around the world. Art, installations, performances, talks and films will be presented by an international selection of cutting-edge artists, galleries and curators with a special focus on emerging art and first-time exhibitors. Each day of the five-day long fair will offer visitors something new to explore, with engaging programming and distinctive projects curated by a jury of professionals, appealing to those curious to experience the freshest work on the market.

As the sister fair to cutlog Paris and the first French art fair to showcase in New York City's Frieze Week, cutlog NY set an extraordinary precedent in 2013 by championing diverse and independent artists and galleries, engaging in

intellectually intimate conversations, and serving not only as the bridge between the artistic communities of Paris and New York but also as the public's stepping stone to fresh experiences and unexpected discoveries. The fair's dynamic approach to satisfying the unmet demands of artists, galleries, collectors and enthusiasts alike has proven wildly successful. In its inaugural year, total sales for artists under 30 exceeded \$1 million, making cutlog NY a substantial contributor to the \$84 million in global sales for emerging artists in 2013, as projected by Artprice.

cutlog NY aims to capitalize on last year's momentous achievements, continuing to evolve and explore the most exciting, underserved trends from all over the world. Patrons at this year's fair can expect to be privy to movements and work by approximately 40 galleries presenting work slated to mature from obscurity to "the next big thing," and at an approachable market value. Highlights this year will include many esteemed returning exhibitors, including Art Connections, Yael Rosenblut, La Galerie Les Singuliers and TURF, as well as first time exhibitors such as {TEMP} Art Space, IFAC and Fresh Eggs Gallery. In addition, guests can look forward to tours conducted by Sotheby's and SOHO House, cultural partnerships with ARTE and MoMA PS1, and media partnerships with ArtSlant, Artprice, Modern Painter, and many more.

Festivities will return once again to the indoor and outdoor spaces at the Clemente Soto Véllez Cultural and Educational Center, a Dutch neo-gothic building located at 107 Suffolk Street in the Lower East Side that has been beautifully repurposed from its original incarnation as a public school. Rather than subscribing to the static booth displays typical of many art fairs, cutlog NY sees itself as an alternative to a homogenized exhibition format. In the disruptive and experimental spirit of Fluxus, synergy between gallery exhibitors is emphasized, artists are invited to interact with and activate the distinctive spaces of the fair venue, and audience participation and conversation is both natural and nurtured.

For more information, visit [www.cutlog.org](http://www.cutlog.org)

### **cutlog NY Contact**

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## **cutlog NY Dates and Times**

May 7, 2014: Vernissage by Invite Only, 5 – 10pm

May 8, 9, 10, 2014: 12pm – 9pm

May 11, 2014: 12pm – 9pm

## **Location**

107 Suffolk Street,  
New York, NY 10002

[\(Map\)](#)